



2006 Social Norms Photo Shoot (GENERAL & SORORITY CAMPAIGNS)

SCHEDULE

Monday April 17

GEN 10am-11:30am: Student Union Food Court (indoor & outdoor)
(meet at east entrance next to food court)

GEN 11:45am-1:00pm: Student Union Bookstore (indoor)
(meet at bookstore lower level by stairs)

LUNCH 1:00pm-2:00pm

GEN 2:00pm-4:00pm: McKale Area (indoor & outdoor)
(meet at south area by gift shop and ticket booth)

Tuesday April 18

SOR 10am-11:30am: Park Student Union Bookstore (indoor & outdoor)
(meet at bookstore entrance)

GEN 11:45am-1:15pm: Theatre Arts Complex (indoor)
(meet at entrance to Lab Theatre - west of Marroney Theatre)

LUNCH 1:15pm-2:15pm

GEN 2:15pm-4:00pm: School of Music (indoor)
(meet at north entrance)

Wednesday April 19

GEN 10am-11:15am: Optical Sciences Building (outdoor)
(meet at northeast entrance - Cherry & University)

SOR 11:15am-1:00pm: Football Stadium (outdoor)
(meet at health promotion lobby - walk over)

LUNCH 1:00pm-2:15pm

SOR 2:15pm-4:00pm: McClelland Hall (outdoor)
(meet at northwest entrance by stairs)

Thursday April 20

GEN 10am-11:45am: Highland Commons (w/doctor) / Highland Market (outdoor)
(meet at Health Promotion lobby)

LUNCH 11:45am-1:15pm

SOR 1:15pm-2:30pm: Old Main (outdoor)
(meet at west side of by fountain)

SOR 2:45pm-4:00pm: Women's Plaza of Honor (outdoor)
(meet at north side of plaza by Centennial Hall)

Recruitment

General Campaign (Drew, Caleb, David, Abbey, Rocio)

Set up table on mall to recruit students

Student workers at CHS

Villa del Puente Residents

Art Students

Questionnaire for Model Selection

40 different models

Sorority Campaign (Drew, Abbey, Laura, Koreen, Bob)

Call for Models email and flier

Emphasize diversity

Questionnaire for Model Selection

40 different models

Gift Cards

\$10 gift cards to Best Buy (Coordinate with John)

Model Follow Up

- Call students day before shoot as reminder
- Models should dress in typical school attire
- Solid tops

Arrangements

- Reserve golf cart every day
- Borrow DRC cart on 4/17 & 4/18?
- Find CHS Doctor to be in photo with students 4/20
- Contact Football Stadium for 4/19
- Contact McKale Gift Shop for 4/17
- Contact Park Student Union Bookstore for 4/18
- Contact Student Union for 4/17
- Contact Theatre Arts Department for 4/18
- Contact Music Department for 4/18
- Cash for food props
- Parking validation for Steven Meckler
- Signed consent form to be filed with model photo